

CANDIDATE  
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**TRAVEL AND TOURISM**

**9395/32**

Paper 3 International Business & Leisure Travel Services

**October/November 2015**

**1 hour 30 minutes**

Candidates answer on the Question Paper.

No Additional Materials are required.

**READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

**DO NOT WRITE IN ANY BARCODES.**

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **13** printed pages, **3** blank pages and **1** Insert.

















(c) Medical tourism packages are often sold by specialist tour operators and online. Explain fully why such packages are sold in each of these ways.

Specialist tour operators .....

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Online .....

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(c) Explain fully **two** benefits to travel organisations of winning awards, such as 'Europe's Best Low-Cost Airline'.

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